



CareerWise Colorado
MODERN YOUTH APPRENTICESHIP

CAREERWISE APPRENTICESHIPS
PAVING NEW ROADS TO SUCCESS



CareerWise is Building a Youth Apprenticeship System for the 21st-Century Economy

Employers Value CareerWise's

- Responsiveness to real hiring needs
- Measurable return on investment based on apprentice productivity
- Innovative strategic talent-acquisition strategies
- Leadership opportunities for those working with apprentices

Apprentices Benefit Through:

- Meaningful work experience in high-growth, high-paying career pathways such as technology, financial services, advanced manufacturing, business operations and healthcare
- Approximately \$30,000 in wages during the course of the apprenticeship
- Nationally-recognized industry credentials that demonstrate to employers they're ready to work
- The opportunity to earn debt-free college credit and access to a budding network of apprentice-friendly higher-ed institutions
- A professional network and increased social capital



CareerWise modern youth apprenticeships are industry-led and student-focused.

CareerWise is building new on-ramps to a wider, more inclusive path to success for all young people. When businesses and young people come together to build a common understanding of the skills needed for success, everyone wins. Through hands-on work experience, students better understand the relevance of their education and can choose the path that's right for them, whether it leads to an industry certificate, an associate degree, a bachelor's degree or higher. What's more, as businesses move apprentices through structured, skills-based training, they get young employees who contribute faster to the bottom line and are more likely to be retained.



The CareerWise Model Delivers a Financial Return on a Business' Investment in Apprentices

CareerWise apprenticeships are designed to help companies take an active role in shaping the talent they'll rely on for years to come. When companies participate in the CareerWise Colorado apprenticeship program, they define and train the skills that matter to them in positions that help their business grow. Whether businesses seek young people with diverse life experiences, innovative thinking or tech-savviness, CareerWise employer partners hand-pick the apprentices that they think have the most potential through a competitive hiring process. There are no forced placements.

CareerWise supports its partner businesses as an intermediary between the secondary and higher-education systems and each employer. CareerWise delivers a proprietary, online applicant tracking system called the Apprenticeship Marketplace, industry-defined skills-based curricula and industry-based training plans to help shape the talent they need.

Through the apprenticeship system, companies and young people identify and build the skills that matter to both, leading more quickly to increased productivity.

BUSINESSES



CareerWise apprenticeships are filling a new pipeline of young, capable talent and equipping students with the skills that meet modern-economy demands.



CareerWise apprentices are making the choice that gives them options.

STUDENTS



Apprenticeship Presents a Clear Path to a Successful Career in High-Paying, High-Growth Modern Industries and Increases Readiness for College

Through the innovative CareerWise apprenticeship program, students gain access to a new type of experience that offers more students more choices by opening doors to gainful employment while also preparing them for continued higher education.

CareerWise apprentices earn a paycheck and get a head start on their careers by working with 21st-Century businesses while finishing high school. While they're working and learning valuable skills, they're also earning industry certifications and accessing debt-free college credit. The apprenticeship experience provides meaningful work experience and makes higher education more relevant, more accessible and more affordable for all young people.

The lessons, skills, perspective and professional network gained through a meaningful, modern work experience can change an apprentice's career, and ultimately, their life.



When Students Have Multiple Paths to Success and Businesses Have an Innovative Workforce pipeline, the middle class grows and thrives

Young people more easily transition to adulthood when they play an active role in shaping their own educational and career paths. And when businesses provide them with the opportunity to apply what they're learning in the classroom to real-world situations, as well as the chance to work alongside professionals in the field, apprentices gain the skills and social capital needed to launch a vibrant career.

CareerWise is leading the way to redefine the relationship between employers and the education system, and the entire community benefits. From improving career exploration and encouraging a culture of innovation at K-12 schools, to improving access to—and success in—higher-education, to cultivating a higher-earning, more productive workforce for businesses, the CareerWise apprenticeship system helps Colorado grow our communities' middle class and strengthen our economy.

COMMUNITIES



CareerWise apprenticeships are redefining success for a new economy.



CareerWise Colorado
TOMORROW'S TALENT TODAY

Learn more at:

www.careerwisecolorado.org

[@CareerWiseCO](https://twitter.com/CareerWiseCO)

info@careerwisecolorado.org

