Integrating Career Readiness into K-12 Schooling for Postsecondary Success

Study Tour, April 12-14, 2016
Los Angeles, CA

AGENDA

Study Tour Goals
The goal of this study tour is to learn how schools are integrating more robust academic content, higher-order skills, and academic mindsets practices with career education as they prepare students for postsecondary success. State education leaders are increasingly looking to career pathways as a way to bolster young people’s developmental needs for college-ready success as well as ensure that students leave school ready to apply knowledge, enter the workforce, and contribute to economic development.

As an ever-expanding global market demands a more skilled workforce, educators, employers and policymakers are realizing the important role career-readiness plays in preparing students for a range of postsecondary options while still in school. They are also increasingly convinced that this preparation needs to include not only knowledge, skills, and dispositions but also hands-on workplace experience. Students need an accumulation of knowledge and skills known as ‘deeper learning’ – the mastery of rigorous core academic content; critical thinking and problem solving; teamwork and collaboration; effective communication; learning how to learn; and cultivation of an academic mindset. All of these can be accomplished in settings that provide real-world work experience, where students engage with adults who provide mentoring and instruction.

On this tour, participants will visit two schools in Los Angeles, CA that are providing students with rich academic learning and workplace preparation. Through conversations with students, teachers, and administrators, as well as explorations of work-based learning sites, participants will witness first-hand how a culture is created that supports students as they acquire deeper learning competencies in real-world settings that lead to career- and college-readiness.

High-level education policy leaders will also join the study group to share an understanding of the policy conditions in California that support the promotion of workforce readiness. The policy discussions will focus on effective and scalable models, capacity building, professional development, funding, Common Core-aligned curriculum, instruction, innovative assessments, and data and reporting systems. State leaders will enjoy time to reflect on necessary policy conditions as it relates to their own states, as well as learn from colleagues in other states.

Tuesday, April 12, 2016

Renaissance Los Angeles Airport Hotel, 9620 Airport Blvd., Los Angeles, CA 90045

3:15 – 3:45pm  Welcome, Introductions, Study Tour Overview

3:45 – 4:35pm  Overview of Deeper Learning

Speaker: Monica R. Martinez, Education Strategist, Senior Fellow Sponsored by the Hewlett Foundation
Monica will guide an interactive overview of what the deeper learning competencies are, as well as reviewing six core strategies for deeper learning. She will also share from her recent publication, "Deeper Learning: How Eight Innovative Public Schools Are Transforming Education in the Twenty-First Century.”

4:35 – 5:00pm  Break

5:00 – 5:30pm  Setting the Stage for CTE in California

Speaker: David Rattray, Executive Vice President, Education & Workforce Development, Los Angeles Chamber of Commerce

David will provide an overview of how the Chamber is working in partnership with education to improve student outcomes and success. He oversees the Education and Workforce Development department at the Chamber and UNITE-LA, the School-to-Career Partnership of Los Angeles. David officially joined the Chamber in 2003 after being a strategic partner for several years. Since 1998, he has led UNITE-LA in building business and educational partnerships toward a goal of improving the academic achievement and enthusiasm for learning for all Los Angeles students. David served on the L.A. City Workforce Investment Board and Youth Council and was vice chair of the State Workforce Investment Board's Lifelong Learning Committee. He is on the board of Linked Learning.

6:00pm  Networking Dinner

Participants will have an opportunity to talk with California policymakers and school personnel at this informal networking dinner.

Wednesday, April 13, 2016

6:00 – 6:45am  Breakfast at Hotel

7:00 – 8:00am  Travel to Los Angeles High School of the Arts (LAHSA)
Principal: Susan S. Canjura
701 S. Catalina St. #A414, Los Angeles, CA 90005
(213) 480-4600
https://lahsa-lausd-ca.schoolloop.com/

8:15am – 1:00pm  Site Visit at LAHSA

LAHSA, a Linked Learning certified school site, employs an interdisciplinary approach to instruction, helping students to “understand the math that goes into their stage movement, the history that explains the technology they work with, and the art that is reflected in their writing.” An integral part of this approach consists of students working cooperatively on projects. Instruction is guided by standards, and students are prepared for post-high school careers.
They are actively taught the arts, citizenship, communication, critical thinking, collaboration, and forward thinking. The school creates many opportunities for students to observe and work with professionals in the performing arts community. Participants will have an opportunity to learn from the principal, teachers and students.

1:00 – 1:45pm  Travel to Hotel

1:50 – 2:30pm  Learning from Networks: Linked Learning and Big Picture Learning

Speakers: Javier Guzman, Regional Director of Network Support and Innovation, Big Picture Learning; Brad Stam, Vice President and Chief Operating Officer, ConnectEd

Javier and Brad will share how their organizations are supporting students as they acquire knowledge and skills while in school to be successful in the workplace.

2:30 – 2:45pm  Break

2:45 – 3:15pm  Policy Presentation: Policies that support integrating academic learning and hands-on experiences

Speaker: Ace Parsi, Project Director, Deeper Learning, National Association of State Boards of Education

Ace will provide an overview the federal policy landscape related to supporting the integration of strong academic education with career and technical education. He will lead discussion on how the Every Student Succeeds Act provides opportunities at the state and local levels to integrate academic, CTE and work-based learning opportunities. Ace will delineate some proactive state policy actions as well as include examples from states already integrating CTE and academic disciplines as they prepare all students for success.

3:15 – 3:45pm  Participant Debrief: A chance to reflect on the learning to date

3:45 – 5:00pm  State Team Time (Facilitated by Innovation Lab Network staff)

5:00 – 5:30pm  Break

5:30 – 6:30pm  Networking Dinner

Thursday, April 14, 2016

6:00 – 7:15am  Breakfast at Hotel

7:30 – 8:00am  Travel to Da Vinci Science
8:00am – 11:45am  Site Visit at Da Vinci Science

Da Vinci Science strives to provide students with a real world, project-based, college preparatory curriculum. Students work in teams to create a final product that demonstrates mastery and their progress is measured and assessed through public presentations of learning, exhibitions, and digital portfolios as well as through traditional tests and quizzes. To help prepare them for postsecondary options they undertake dual enrollment opportunities as well as work-based experiences. They are also required to perform a minimum of 20 hours of community service each year.

11:45am – 12:15pm  Return to Airport