



MicroCareerBursts – More than a job shadow

CAREER EXPLORATION WITH THE POWER TO INFLUENCE!

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Microburst Learning:

Microburst Learning creates highly interactive approaches for professional and technical development. Each e-learning course is built with the audience in mind by incorporating short, powerful lessons to ensure a successful and rewarding learning experience. **Microburst Learning** has both a business and education division. The **business division** creates technical and soft skill training for organizations of all types. We excel in meeting with clients to design e-Lessons and implement training curriculums from foundation to completion. Our **education division** focuses on offering MicroCareerBursts (interactive online job shadows, more than videos and text) and career-based games.

MICROCAREERBURSTS

- Work-Based Learning
- Get students excited about career opportunities
- Make career exploration in all 16 career clusters possible (regardless of location)
- Help decrease the dropout rate by connecting the classroom to the workplace
- Provide 24/7 career education via the web
- Track areas of career interest throughout the state

Microburst Learning and Education

The interactive online job shadows excite students about career opportunities and encourage young people to prepare for their careers, starting today! Many students are in rural or economically challenged areas where a variety in job shadowing is not possible without these interactive job shadows. The MicroCareerBursts are appreciated by special needs students.

Microburst Learning's goal is to motivate the students to stay in school and succeed in life by introducing them to the many possibilities in the world of work.

Imagine all of the students with which you work walking into a business, asking for a tour and wanting to know, "How can I do what you do?" Our unique job shadows utilize technology preferred by students to do just that – regardless of location, time of day, or budget constraints. Simulations, interactions, games, bright colors, fun sound effects, and avatars, allow students to learn from employees about the key aspects of breaking into the career field.

What's New with MicroCareerBursts?

1. Multiple lessons within most of the 16 National Career Clusters
2. Lesson plans based upon Common Core Standards
3. iPad lessons
4. Mini MicroCareerBursts
5. Mystery MicroCareerBursts

