



Mission of Tenacity

To improve the scholastic, character, & physical development of urban youth by combining tennis instruction / competition and academic support, with a focus on life-skills.

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Key Philosophical Points

Journey – middle school, high school and college

- school year & summer

Literacy, Life Skills & Tennis – a potent combination

Student Outcomes Measurement

- short-, medium- & long-term

Public/Private Partnership – schools, parks, BCYF, mayor

- aligned to meet community needs
- funding – SES, ELT, BYF, CLI, AmeriCorps and VISTA

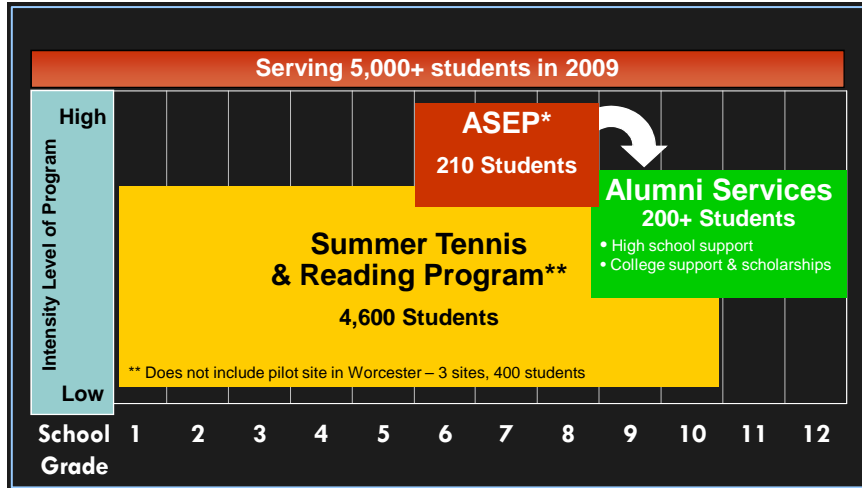


Organization Background & History

- A leading youth development program in Boston, serving over 20,000 students since 1999
- Over \$16 million in gifts & pledges since inception
- Only sports-based program that is SES-approved in Massachusetts
- 26 full-time staff, 18 AmeriCorps members, 150+ part-time & seasonal employees, 300+ volunteers
- \$3 million operating budget to serve 5,000 Boston youth (Fiscal '09)



Total Yearly Student Enrollment



* After School Excellence Program

Summer Tennis & Reading Program (STRP)

- Serve over **4,000** children each summer
 - 30 neighborhood-based sites across the city
- Boston youth, ages 6 to 16
 - City-wide Team Tennis
- Reading program aimed to ensure that students continue to use the literacy skills built during the school year
 - Using BPS summer reading list
- Employ 150 Boston youth
 - Ages 16-24 – 100
 - Ages 14-15 – 50 past ASEP students in 2008

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After School Excellence Program (ASEP)

- Intensive 3-year experience for middle-school students
 - 75 / 85 / 95
 - \$5,000/school year/student
- Free program that will serve 210 students in 2009-2010
 - 5 partner schools
 - Prototypical student
- Focus on **literacy, life skills** and **tennis**

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After School Excellence Program (ASEP)

- Staff conducts home visits at least twice a year
- Literacy program maintains a 1:3 staff-to-student ratio
- 290 hours per academic year:
 - 3 hours per day / 3 days per week / 30 weeks per year
 - 3 weeks in the summer for the first two summers

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Current ASEP Partner Schools – 210 Students

Mario Umana Middle School Academy (East Boston, ELT)

Frederick Middle School (Dorchester, pilot)

McCormack Middle School (South Boston)

Irving Middle School (Roslindale)

Jackson-Mann Middle School (Allston)



ASEP Literacy Curriculum Designed Around BPS' Learning Standards

- Reading Comprehension
- Discussion and Oral Presentation
- Reading and Literature
- Vocabulary
- Creating Independent Learners



ASEP Life Skills Curriculum Plays a Critical Role

- Measurable commitment to building resilience
 - self-advocacy
 - conflict resolution
 - friendships
 - decision making
- Wellness, Fitness and Obesity

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Student Outcome Measurements

Short-term – GRADE, Fitness & Tennis

Medium-term – GRADE, FASTR, SRI, MCAS, Fitness & Tennis

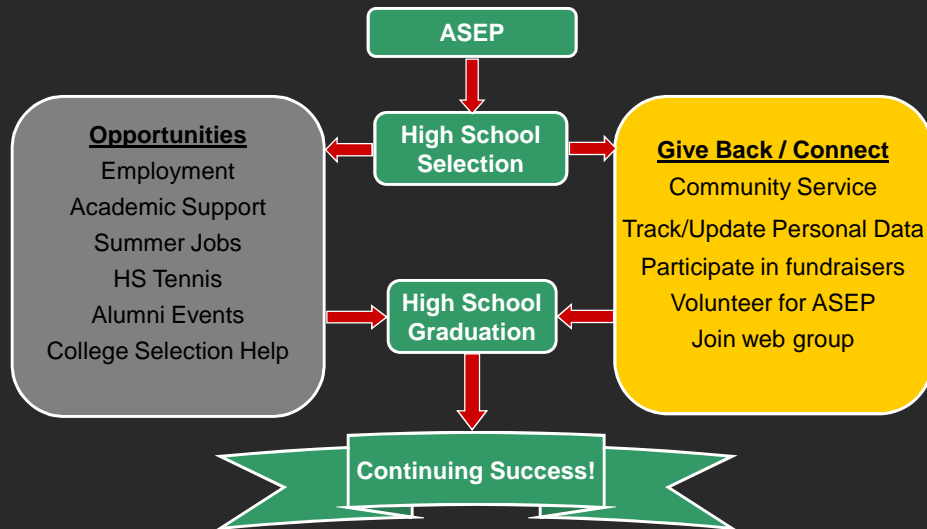
Long-term – MCAS, High School Graduation, College or Vocational

95% high school graduation rate among students who complete ASEP

- 80% go on to continuing education

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Alumni Services Highlights



Alumni Services: High School Selection Process

Serving over 200 students in 2009-2010

ASEP staff and Alumni Services working together:

- Identifying right-fit high schools in Tenacity database
- Navigating application process
- Visiting public and private schools

Alumni Services: College Preparation

- Scholarship opportunities to help address “unmet need”
- SAT prep (MIT ESP Program)
- College workshops (College Coach)
- College affordability (ACCESS)
- College essay assistance (826 Boston)
- College selection / application (Bottom Line)
- College visits
- Financial aid workshops
- Build Tenacity relationships with selected colleges & universities

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The Next Decade of Service

Expanding Scale & Deepening Quality

- Serving 1,000+ students (school year)

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Possible Phased Expansion Plan (ELT)

Doubling Our Efforts – Reaching 455 Students

Current Sites	Middle School & Neighborhood	Number of Tenacity Students	Facilities
	1. Edison and/or Jackson-Mann (Allston)		35
2. Frederick (Dorchester)		35	Reggie Lewis Center
3. McCormack (South Boston)		35	Boston Athletic Club
4. Irving (Roslindale)		35	Roslindale Community Ctr.
5. Mario Umana (East Boston)		70	School gym
Total Enrollment at Current Sites		210	
Possible ELT Expansion Sites	Middle School & Neighborhood	Potential Number of Tenacity Students	Facilities
	1. Henry Dearborn Middle School	80	TBD/School gym?
2. Higginson-Lewis K-8 School	80	TBD/School gym?	
3. Martin Luther King, Jr. K-8 School	80	TBD/School gym?	
4. Mildred Avenue K-8 School	80	TBD/School gym?	
5. Young Achievers Sci. & Math. Pilot	80	TBD/School gym?	
Total Enrollment at Possible Sites		400	
Potential Total Number of Students		610	

The Next Decade of Service (cont.)

- Challenges, Innovation & Enhanced Partnerships
 - Gymnasiums, Transportation and Public Funding (Stimulus)
 - BPS, DOE, Foundations, PDOs
 - Student Measurement Data
- Next Steps

