

National College Advising Corps

Empowering Students to Succeed
American Youth Policy Forum
May 29, 2009



Headquartered at the University of North Carolina at Chapel Hill
Jackson Hall, Campus Box 2200
Chapel Hill, NC 27599-2200
www.advisingcorps.org

Our Mission

- The National College Advising Corps (NCAC) seeks to bring talented, enthusiastic advisers to every community that wants them and to every student who needs them
- Through a nationwide consortium of colleges and universities, the Corps aims to increase the number of low-income, first-generation, and under-represented students entering and completing higher education



About the Corps

- By placing recent graduates of partner institutions as college advisers in low-income high schools and community colleges, our programs work in communities across the country to provide the advising and encouragement that students need to navigate college admissions

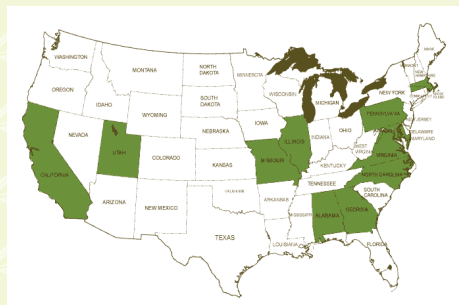


- Advisers work full-time to help students:
 - plan their college searches
 - complete admissions and financial aid applications
 - enroll at schools that will serve them well



NATIONAL COLLEGE
ADVISING CORPS

Partner Institutions



- Brown University
- Franklin and Marshall College
- Pennsylvania State University
- Tufts University
- University of Alabama
- University of California, Berkeley
- University of Illinois
- University of Missouri - Columbia
- University of North Carolina at Chapel Hill
- University of Utah
- University of Virginia
- University of Georgia



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Services

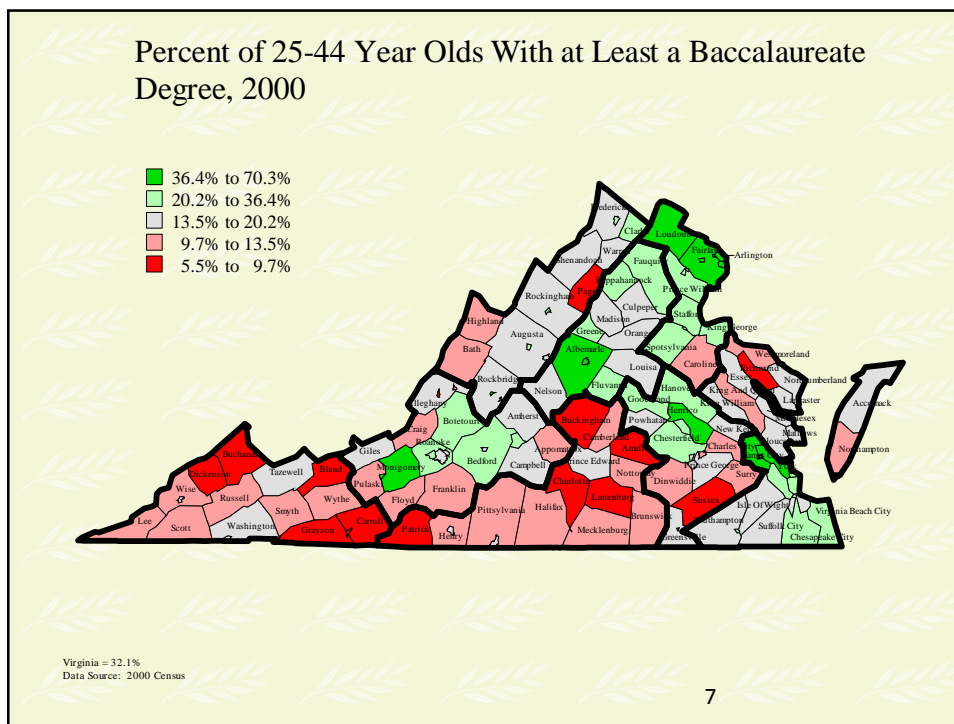
- Near- Peer Mentoring
- Advising- curriculum, applications, financial aid, best fit
- Workshops- test prep, financial literacy
- Field Trips
- College Fairs
- Advocacy
- Parent Outreach
- Retention Advising
- Classroom Visits
- Faculty Fellows
- Integrating into community
- Early awareness



Key Activities

- Placements
- Training
- Bus Tour
- Recruiting
- Selection
- Campus outreach
- Community outreach





Year One Results: Virginia

	One-on-One Appointments	Classroom Visits	Workshops	Parent Meetings	Field Trips	SAT Prep	FAFSAs
HS (14)	7,883	494	110	1,097	43	156	668

Year One Results: Virginia

College	2005 Apps	2006 Apps	Percent Increase
George Mason	347	367	5.76
William & Mary	119	146	22.68
U of Virginia (UVA)	235	256	8.93
Longwood	178	225	26.4
UVA-Wise	33	70	112
James Madison	451	488	8.2

Year Two Results: Virginia

	One-on-One Appointments	Classroom Visits	Workshops	Parent Meetings	Field Trips	SAT Prep	FAFSAs
HS (19)	14,038	1,021	238	1,124	100	192	1,167
CC (2)	1,323	40	32	0	2	1	88
Total (21)	15,361	1,061	270	1,124	102	193	1,255

Year Two Results: Virginia

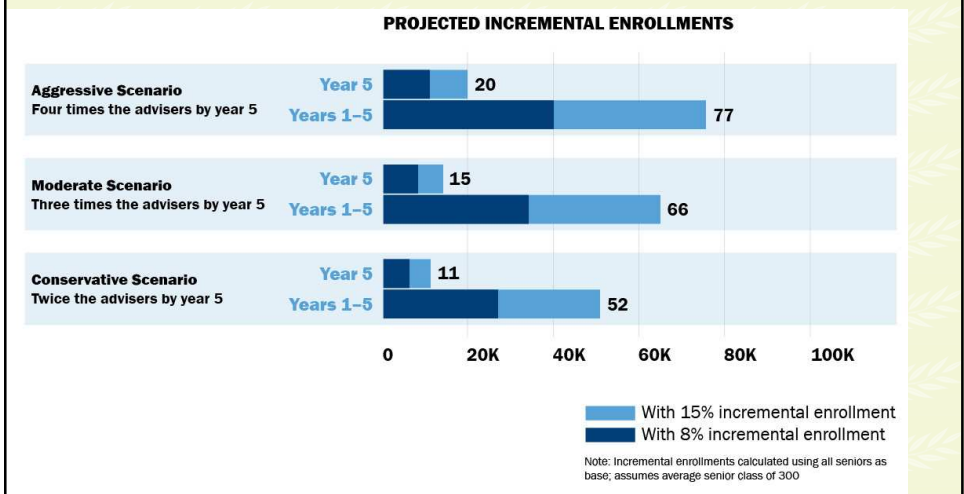
Institution	2006 Applications	2007 Application	Change (%)
Longwood	227	240	5.42
James Madison U.	692	842	17.81
University of Virginia	408	492	17.07
UVA- Wise	84	106	20.75
Virginia Commonwealth	718	851	18.52
William and Mary	177	191	7.33

The 2020 Goal and the Advising Corps

- The Corps aligns with President Obama's goal to have the United States produce the highest number of college graduates by 2020.
- Also aligns with efforts to make sure our students are ready for the global job market.
- College and Career Readiness
- Job Creation
- Accountability
- Innovation
- Ability to scale
- National Service- "college advising" is an authorized activity under the Education Corps of the Serve America Act.
- Creation of private/public partnerships. Leadership gift from the Jack Kent Cooke Foundation. Received business planning grant from the Bill & Melinda Gates Foundation. Receive support from the Lumina Foundation for Education and the Bank of America.

Increasing College Enrollment

Our targets translate into almost 80,000 additional college enrollments



How to Contact Us

- Nicole Hurd, Ph.D. – Executive Director
(919) 962-2240
nhurd@unc.edu
- Connie Freeman – Assistant Director
(919) 962-5324
cfreeman@unc.edu
- www.advisingcorps.org

